



ASSOCIATION OF PHYSICIANS OF INDIA (MALWA BRANCH)

www.apimalwa.com

Various Sponsorship and advertisement rates for Souvenir and for 'MAPICON 2014',
1st Annual Conference of Association of Physicians of India (Malwa Branch)
on 21st September 2014

Conference Partners:

(will get all the privileges for advertisement in all areas, kit bags etc)

- Diamond Partners: 4 Lac.
- Platinum Partners: 3 Lac.
- Gold Partners: 2 Lac.
- Silver Partners: 1 Lac.

Souvenir:

- Souvenir back page colored: 100000/- (1 Lac)
- Souvenir back page inner colored: 80000/-
- Souvenir front page inner colored: 80000/-
- Souvenir full page colored; 8000/-
- Souvenir full page Black & White ; 5000/-
- Souvenir half page colored: 5000/-
- Souvenir half page Black & White : 3000/-

During 'MAPICON'

- Sponsorship for a scientific session: 100000/- (1 Lac)
- Sponsorship for a Lunch: 150000/- (1.5 Lac).
- Sponsorship for a Snacks: 50000/-
- Exhibition Stall: 40000/-
- 5 Standees in Conference area: 20000/-
- Items in the kit bag: Free

Mode of payment;

- Cash or Cheque / Demand draft in favor of 'Association of Physicians of India (Malwa Branch)' payable at Bathinda.



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To,

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Subject: Advertisement of your Company/ Hospital/ diagnostic centre in MAPICON 2014 Souvenir.

Dear Sir/ Madam,

We are organizing 1st annual Conference of Association of Physicians of India (Malwa Branch) 'MAPICON Bathinda 2014' on 21st September 2014 in the state of the art auditorium of Adesh Institute of Medical Sciences and Research, Bathinda. This will be perhaps the biggest conference of the region.

We are expecting more than 1000 delegates from all over Punjab and near by areas of Haryana and Rajasthan.

We have invited famous national faculty to deliver lectures during the conference.

We plan to release the 'Souvenir cum the Abstract Book' during the conference which will be distributed among the delegates as well as sent through out Punjab and India to all API members.

This conference and the 'Souvenir cum the Abstract Book' will provide you an excellent opportunity to promote and showcase your products/ hospital and diagnostic facilities and highlight important information. This conference will also provide a suitable platform for productive interaction which will enhance mutual trust and improve understanding increasing the knowledge of the delegates. Do visit our web site www.apimalwa.com

We the organizing committee requests you to participate in this conference and contribute towards the 'Souvenir cum the Abstract Book' for mutual benefit. We are sure that you will definitely be the part of 1st annual Conference of Association of Physicians of India (Malwa Branch) 'MAPICON Bathinda 2014'. The availability of advertisement and the rates are enclosed. We the organizing Committee solicit your active participation and contribution. We will be happy to further discuss this further with you.

With Kind Regards,

Dr. Vitull K. Gupta,

Organizing Secretary, MAPICON 2014.

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