



# ASSOCIATION OF PHYSICIANS OF INDIA (MALWA BRANCH)

www.apimalwa.com

To:

---

---

## Invitation for participation in 'MAPICON Bathinda 2021'

**16<sup>th</sup> to 19<sup>th</sup>, September 2021 Bathinda, Punjab.**

**Dear Sir/ Madam,**

We are organizing 8th Annual Conference of Association of Physicians of India (Malwa Branch) 'MAPICON Bathinda 2021' on 16th-19th September 2021, Bathinda. After the great success of Virtual MAPICON 2020, which was attended by more than 900 delegates, MAPICON is the biggest conference of the region. Scientific proceedings of MAPICON were telecasted live. MAPICON Bathinda 2021 has been awarded 16 credit hours by the Punjab Medical Council. We are expecting more than 1000 delegates from all over Punjab, Haryana, Himachal Pradesh & Rajasthan. We have invited famous national and international faculty to deliver lectures during the conference. The 'Abstract Book' will be released during the conference which will be distributed among the delegates as well as sent throughout Punjab and India.

This conference and the 'Abstract Book' will provide you an excellent opportunity to promote and showcase your products/company/hospital and diagnostic facilities and highlight important information.

**Do visit our web site [www.apimalwa.com](http://www.apimalwa.com) for an over view of our previous conferences.**

**Various modes of participation, sponsorship and advertisement rates for 'MAPICON 2021' are printed on the back page.**

We the organizing Committee solicit your active participation and contribution.

With Kind Regards,

**Dr. Vitull K. Gupta, MD, FICP, FCSI, FACP, FIACM**

Organizing Secretary, MAPICON Bathinda 2021

9417020903, vitullgupta2000@yahoo.com

---

**OFFICE : Kishori Ram Hospital Building, Kishori Ram Road, Basant Vihar, Bathinda-151001, Punjab.**

**Phone No.: 0164-2215400, 94178-45101**

**Various Sponsorships for 'MAPICON 2021',  
8<sup>th</sup> Annual Conference of Association of Physicians of India (Malwa Branch)  
on 16<sup>th</sup>-19<sup>th</sup> September 2021 Bathinda.**

**Conference Partners: Partners will be mentioned on all printed material & website.**

**Diamond Partners: ₹ 4 Lakh.**

- o Participation of 4 executives ( Breakfast & Lunch),
- o 10 feet X 3 Feet open exhibition space, 20 free standees in conference area

**Platinum Partners: ₹ 3 Lakh.**

- o Participation of 3 executives (Breakfast & Lunch),
- o 10 feet X 3 Feet open exhibition space, 15 free standees in conference area

**Gold Partners: ₹ 2 Lakh.**

- o Participation of 2 executives (Breakfast & Lunch),
- o 5 feet X 3 Feet open exhibition space, 15 free standees in conference area

**Silver Partners: ₹ 1 Lakh.**

- o Participation of 2 executives (Breakfast & Lunch),
- o 5 feet X 3 Feet open exhibition space, 10 free standees in conference area.

**Souvenir cum Abstract book and Brochure:**

- o Souvenir back page colored: ₹1,00,000/- (₹1 Lakh)
- o Souvenir back page inner colored: ₹60,000/-
- o Souvenir front page inner coloured: ₹80,000/-
- o Souvenir full page colored: ₹10,000/-

**During 'MAPICON 2021' on 16<sup>th</sup> to 19<sup>th</sup>, Sept, 2021**

- o Sponsorship for a Registration or Kit Counter: ₹ 2,00,000/- (₹ 2 Lakh)
- o Sponsorship for a lecture: ₹1,00,000 (₹ 1 Lakh) (No stall will be provided)

**During 'MAPICON 2021' on 16<sup>th</sup> to 19<sup>th</sup>, Sept, 2021**

- o Sponsorship for one day Lunch: ₹ 2,00,000/- (2 Lakh). Advertisement material in lunch area
- o Sponsorship for three days Tea & Snacks: ₹ 1,50,000/- (₹ 1.5 Lakh) Advertisement material in Tea area.  
(Cost of food material will be spent by the sponsors)
- o Stalls will consist of 5 feet X 3 Feet open exhibition space: ₹ 70,000/- (Seventy Thousand)  
2 Executives allowed (Three Days)
- o 5 Standees in Conference area: ₹ 20,000/-

**Extra pharma executives will be registered for ₹ 5000/-**

**Mode of payment;** Cheque / Demand draft in favor of 'Association of Physicians of India (Malwa Branch)' payable at Bathinda

**Send RTGS/DD/Cheque in the name of ASSOCIATION OF PHYSICIAN OF INDIA (Malwa Branch)  
Account No. 10262191014045 ● IFSC Code : PUNB0102610 ● OBC, Zila Parishad Br. Goniana Road, Bathinda**